



Entrepreneurship Knowledge Centers to Foster Innovative Entrepreneurship Practices in Education and Research

WP2 – Entrepreneurship Knowledge Transfer – Capacity Building of Trainers & Students

Regional Multiplier Event

Regional Multiplier Event #	1 and 2
Host Institution	Royal Thimphu College
Work Package / Activity	WP2 – Entrepreneurship Knowledge Transfer
Date	August 13 and 20, 2022
Venue	Royal Thimphu College, Thimphu, Bhutan

1. Title & Objectives

1.1. Title of the Multiplier Event: Basic Entrepreneurship Training

1.2. Objectives of the program:

- To inform participants about entrepreneurship as a career option and opportunities available in Bhutan
- To introduce the participants to the various tools that can be used in generating business ideas
- To train participants on Value Proposition canvas and Coaching and tools to support students and entrepreneurs for development purpose
- To train participants on lean model canvas
- To train participants on Business Opportunity Spotting
- To train the participants to be trainers and disseminate the knowledge gained during this training to a larger community

1.3. Aspect of ToTs to be replicated:

ToT1 - Value Proposition Canvas and Introduction to teaching-learning tools.

ToT2: Introduction to entrepreneurship and entrepreneurship education. Design thinking.

ToT3: Coaching and tools to support students and entrepreneurs for development purpose.

ToT4: Local Entrepreneurial Ecosystem. CANVANIZER workshop.

1.4. Specific training topics to be covered:

Multiplier Event 1 (August 13, 2022)		
Topic	Time	Responsibility
Registration	9:00 am-9:30 am	Ms. Sonam Choden + Student Volunteers
Welcome, Introduction to the project and program	9:30 am-9:40 am	Mr. Madhav Verma + Ms. Namgay Dema

Presentation on opportunities related to entrepreneurship, success stories (video)	9:40 am- 9:55 am	Guest Speakers
Types of entrepreneurship, the entrepreneurial mindset and its changing perspective within the society	9:55 am-10:10 am	Mr. Kezang Wangchuk
Introduction to various tools used to generate business ideas <ul style="list-style-type: none"> - Introduction (30 minutes) - 	10:10 am – 11:10 am	Mr. Madhav Verma + Ms. Millan Subba + Ms. Sonam Choden + Mr. Kezang Wangchuk+ Ms. Tshering Yangchen
Tea break and Group Photographs	11:10 am -11:30 am	Ms. Namgay Dema + Student Volunteers
Value Proposition Canvas and other teaching-learning tools <ul style="list-style-type: none"> - Introduction (30 minutes) - Workshops in groups (30 minutes) - Group discussion (30 minutes) 	11:30 am – 1:00 pm	Mr. Madhav Verma + Ms. Millan Subba + Ms. Sonam Choden + Mr. Kezang Wangchuk + Ms. Tshering Yangchen
Wrap up of the day	1:00 pm – 1:10 pm	Ms. Sonam Choden

Multiplier Event 2 (August 20, 2022)		
Topic	Time	Responsibility
Registration	9:00 am-9:30 am	Ms. Sonam Choden + Student Volunteers
Entrepreneurial Motivation	9:30 am-9:45 am	Guest Speaker
Lean Model Canvas and CANVANIZER - Introduction (60 minutes) - Workshops in groups (25 minutes)	9:45 am – 11:10 am	Mr. Madhav Verma + Ms. Millan Subba + Ms. Sonam Choden + Mr. Kezang Wangchuk + Ms. Tshering Yangchen
Tea break and Group Photographs	11:10 am -11:30 am	Ms. Namgay Dema + Student Volunteers
Lean Model Canvas and CANVANIZER - continuation - Workshops in groups (45 minutes) - Group discussion (45 minutes)	11:30 am – 1:00 pm	Mr. Madhav Verma + Ms. Millan Subba + Ms. Sonam Choden + Mr. Kezang Wangchuk + Ms. Tshering Yangchen
Wrap up of the day	1:00 pm – 1:10 pm	Ms. Sonam Choden

1.5. Target audience:

1. Aspiring Entrepreneurs
2. Business Associations
3. National bodies dealing with entrepreneurship/business aspects
4. Staff and students from Faculty of Business

1.6 Trainers (indicate institution if they are external):

1. Mr. Madhav Verma, Associate Professor/Program Leader, Business Department, Royal Thimphu College
2. Mr. Kezang Wangchuk, Senior Lecturer, Business Department, Royal Thimphu College
3. Ms. Sonam Choden, Associate Lecturer, Business Department, Royal Thimphu College
4. Ms. Millan Subba, Associate Lecturer, Business Department, Royal Thimphu College
5. Ms. Tshering Yangchen, Lecturer, Business Department, Royal Thimphu College

1.7 Event Coordinator: Ms. Namgay Dema, International Relations Officer/Project Coordinator for ENCORE, Royal Thimphu College